

3rd Annual Pharma Packaging, Labelling, Serialization, Track & Trace 2021

#VIpplst

"Securing your Supply Chain and Quality Management"

15th July 2021, Virtual Conference (Time Zone - IST)

AGENDA AT A GLANCE

Key Speakers Include



GOURI SHANKAR
Assistant Drugs Controller (I) (Legal Cell)
CDSCO-HQ



MAYUR PARMAR
Deputy Collector
Government of Gujarat



MARCEL DE GRUTTER
PM Serialization & Liaison Regulatory &
Government Affairs, **Abbott (Netherlands)**



HEIKO TREFZGER
Product Manager, Business Analyst, Innovation
Representative, **Roche (Germany)**



S.R. SALUNKHE
Former Assistant Commissioner
FDA Maharashtra



CHAKRAVARTHI AVPS
Global Ambassador, Hon Advisor and Director on
Board - Pharmaceutical Export Promotion Council,
Govt of India, **World Packaging Organisation**



PRASAD S. DESHPANDE
Senior Vice President & Global Head - Supply
Chain Management, **Biocon**



SUDHIR MOHAN BANSAL
Vice President and India Head of Supply Chain
Management, **Pfizer**



KRISHNA SAIT
Associate Vice President
Biocon



PRASAD SATAM
Associate Vice President - Packaging Research
Development, **Aurobindo Pharma**



CLAIRE CLARKE
Director Healthcare Engagement
GS1 Global Office (UK)



VIKAS R. JAIN
Founder & CEO
Acviss Technologies



MAHESH MURTHY
Sr. Director of Operations Medical Device
Biocon



VAIBHAV KULKARNI
Director - Regulatory Affairs
Abbott Nutrition



VIPUL JAIN
Associate Director
Cipla



GAURAV BHATIA
General Manager - Supply Chain
Reliance Retail-Pharma



PRABIR DAS
IIP 1st Batch Packaging Professional (1985 -'87')
30+ years' experience in Pharma Packaging



MADHAB CHAKRABORTY
Joint Director and Regional Head
Indian Institute of Packaging



SANJAY SONAR
Solution Architect & Subject Matter Expert
(Traceability), **OPTEL**



ASHOK KUMAR BHATTACHARYA
Former Executive Director
Takeda



KAUSTUBH KULKARNI
Senior Manager - Packaging Development
Wockhardt



RAJESH PEDNEKAR
Head - Supply Chain, Operations and Strategy
Healthcare SF

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Key Speakers

Conference Info

Day One

Booking Details

Key Speakers Include



SHIVAJI CHAKRABORTY
Asst. General Manager
Fresenius Kabi



AJAY BAPAT
Independent Pharma Packaging Consultant



VICKRAM SRIVASTAVA
Global Supply Chain
Sun Pharma



SUNIL ACHARYA
H.O.D
S.C.P.L



SOUMYANATH MISHRA
Head - Packaging Development
Mankind Research Centre



PRAFULL V. DESHPANDE
Research Scientist - Packaging Development
(R&D), Lupin



RAJSHRI CHETAN PARDESHI
Packaging Development Manager
Glenmark



ANAHITA KARANDE
Head - Packaging Development & Procurement
Alembic Pharmaceuticals



KIRAN KULKARNI
Senior Manager Packaging Development
Aurobindo Pharma



KINJAL PARIKH
Sr Research Assistant Formulation &
Development, Baxter



BHARAT BHUSHAN RATHI
Head Logistics
Mankind Pharma



KAZI MASUD HASAN
Team Lead (Principal Scientist), Packaging
development (R & D), Dr. Reddy's Laboratories

SILVER PARTNER

ASSOCIATE PARTNER

EXHIBITOR



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CONFERENCE INTRODUCTION

Virtue Insight is delighted to announce its **3rd Annual Pharma Packaging, Labelling, Serialization, Track & Trace 2021** to be held on 15th July 2021 (Virtual Conference). Packaging is one of the largest industry sectors in the world, worth several billions. Pharmaceutical packaging represents a meagre percentage of this colossal market. The global healthcare industry has seen a shift in paradigm and is now skewed toward effective and meaningful packaging. Packaging was considered as an afterthought which was required merely in the final stages of manufacturing for many pharmaceutical companies about a decade ago.

Get in touch with decision makers not only from the Pharma and Healthcare but also from the Chemical and Food Industry at Packaging and Labelling Conference. Benefit from our deep expert knowledge on Track & Trace and Serialization Solutions and optimize your supply chain with help of our future-proof solutions, partners, and the profound insights of our speakers. Discover how Pharma Packaging Labelling, Serialization and Track & Trace improves consumer safety and supply chain transparency, find out what benefits Pharma Packaging delivers beyond legal compliance, and learn how its help grow your business. Join our new break-out sessions to deep dive into industry-specific Pharma Packaging Labelling, Serialization and Track & Trace solutions and explore real use cases and lessons learned by our customers.

We look forward to seeing you all there!

KEY THEMES DISCUSSED

- Smart packaging and e-labelling advancements
- Knowing what smart packaging is and how it relates to the labeling process is important.
- Addressing some of the most challenging problems in pharmaceutical labeling and package design
- How major pharma companies have managed the challenging task of manufacturing labels, records, and packaging.
- Smart packaging for pharma industries – How can we make packaging truly intelligent?
- Does the future of pharmaceutical packaging seem to be bright? Why smart packaging will affect the pharmaceutical industry's future.
- Addressing the future of life sciences labeling with technology and transparency
- Addressing the major changes in the way we manufacture goods, as well as the digitization of manufacturing
- Implementation and aggregation of serialization technology and tools
- Focusing on the introduction of serialization and discussing some of the problems, solutions, and takeaways
- Track & Trace - Serialization is the new normal? Discussing operations in a serialized world
- Addressing serialization's side effects, including the loss of productivity in packaging and warehouse operations.
- Packaging and labeling developments in the global regulatory environment
- Focusing on global regulatory patterns, standards, and guidelines, as well as their potential consequences for packaging and labeling
- Meeting your needs while complying with regulatory requirements
- How the pharma industry is keeping up with changing labelling regulations and compliance?
- Be part of a major networking opportunity

WHO SHOULD ATTEND AND WHO YOU'LL MEET

CEO's, CTO's, CIO's, Presidents, Vice Presidents, Directors Heads & Managers of:

Pharmaceutical manufacturers and distributors, Healthcare professionals, Pharmacists, Serialisation, Track and Trace – Solution providers, Brand – protection, enforcement, security, integrity and management companies, Drug regulatory agencies, customs and police, Intergovernmental organizations (IGOs) involved in healthcare and IPR protection, Non-governmental organizations (NGOs) active in healthcare, Patients' representatives, Healthcare research organizations, Pharmaceutical associations, Anti-counterfeiting organizations, Packaging, labelling and converting companies, Authentication technology suppliers, Anti-counterfeiting, service suppliers – IP specialists, investigators, lawyers

WHY SHOULD YOU ATTEND?

Get more from the event, with a **broader scope bringing the whole communications value chain together**. Enjoy and make the best out of our **dedicated networking time**, **meet the leading international vendors** showcasing the products of tomorrow in the co-located exhibition. **Expand your knowledge** of the latest business models and strategies in the high-level conference.

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DAY ONE - 15th July 2021

09:20 - Welcome Address & Virtual Conference Platform Instructions

- How smart packaging can change the pharmaceutical manufacturing and healthcare industries as we know them?
- What makes Pharma ready for smart packaging?

MARKET OVERVIEW & ANALYSIS

09:30 - Storage, handling and transportation of Pharmaceutical packaging and logistics

MADHAB CHAKRABORTY
Joint Director and Regional Head
Indian Institute of Packaging

Moderator:

CHAKRAVARTHI AVPS
Global Ambassador, Hon Advisor and Director on Board - Pharmaceutical Export Promotion Council, Govt of India, **World Packaging Organisation**

Panellists:

MAHESH MURTHY
Sr. Director of Operations Medical Device
Biocon

ASHOK KUMAR BHATTACHARYA
Former Executive Director
Takeda

SOUMYANATH MISHRA
Head - Packaging Development
Mankind Research Centre

ANAHITA KARANDE
Head - Packaging Development & Procurement
Alembic Pharmaceuticals

KAZI MASUD HASAN
Team Lead (Principal Scientist), Packaging development (R & D), **Dr. Reddy's Laboratories**

SHIVAJI CHAKRABORTY
Asst. General Manager
Fresenius Kabi

AJAY BAPAT
Independent Pharma Packaging Consultant

10:00 - Automation & Digitalization in Pharmaceutical Packaging & Supply Chain operation

- Evolution to Revolution - Local to Global - Wholesale to Consumer pack
- Scaling up - Quantity with Quality - Consistency & Reproducibility
- Manufacturing & Packaging - Testing & Releasing - Data & Documentation
- Promotion & Protection - Cloning & Counterfeiting - Theft & Diversion
- Storage, Handling & Transport - Logistics & Distribution - Security & Visibility

PRABIR DAS
IIP 1st Batch Packaging Professional (1985 -'87')
30+ years' experience in Pharma Packaging

10:30 - Morning Coffee / Tea & Discussion

CHALLENGES & OPPORTUNITIES

10:50 - DISCUSSION WITH EXPERTS: Smart packaging for pharma industries - How can we make packaging truly intelligent?

- Does the future of pharmaceutical packaging seem to be bright? Why smart packaging will affect the pharmaceutical industry's future.
- What are the potential for smart packaging, as well as the real possibility of disruption?
- Efficient business strategies and methods that could help smart packaging applications solve obstacles and optimize their value.
- How smart packaging can help with a number of problems, such as prescription errors or counterfeit products.

11:50 - DISCUSSION WITH EXPERTS: Addressing the future of life sciences labeling with technology and transparency

- Addressing the major changes in the way we manufacture goods, as well as the digitization of manufacturing
- Is the packaging and labelling ecosystem in the life sciences prepared for Industry 4.0?
- Unlocking the data in PLM and the Core Data Sheet
- Regulation, rules, intelligence and automation on a global vs. local level

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DAY ONE - 15th July 2021

- Focusing on how pharmaceutical firms can develop their labelling technology and change how they operate.
- Enhancing labelling consistency and business resilience to manufacture effective, high quality labels in a cost-effective and timely manner that do not jeopardize patient safety.

Moderator:

VIPUL JAIN
Associate Director
Cipla

Panellists:

MAYUR PARMAR
Deputy Collector
Government of Gujarat

PRASAD S. DESHPANDE
Senior Vice President & Global Head - Supply Chain Management, **Biocon**

VICKRAM SRIVASTAVA
Global Supply Chain
Sun Pharma

KIRAN KULKARNI
Senior Manager Packaging Development
Aurobindo Pharma

RAJESH PEDNEKAR
Head - Supply Chain, Operations and Strategy
Healthcare SF

SUNIL ACHARYA
H.O.D
S.C.P.L

KINJAL PARIKH
Sr Research Assistant Formulation & Development
Baxter

12:50 - Networking luncheon

13:40 - 101 INTELLIGENT SUPPLY CHAIN & END-TO-END TRACEABILITY IN THE PHARMA INDUSTRY

SANJAY SONAR
Solution Architect & Subject Matter Expert (Traceability)
OPTEL

14:10 - Fool-Proof Protection for Pharma Against Counterfeiting & Fraud

VIKAS R. JAIN
Founder & CEO
Acviss Technologies

14:30 - DISCUSSION WITH EXPERTS: Track & Trace - Serialization is the new normal? Discussing operations in a serialized world

- Addressing serialization's side effects, including the loss of productivity in packaging and warehouse operations.
- Discussing easy entry of counterfeit drugs and drug diversions.
- Discussing how track and trace will support drug industry control its supply chains more efficiently and reduce the risks of counterfeit drugs.
- Discussing on developing an existing business processes to create an effective serialization organization?
- Determine efforts beyond track & trace to bring more maturity to the supply chain
- Discussing how to draw on the results of Track & Trace systems to carry supply chain to the next level?

Moderator:

S.R.SALUNKHE
Former Assistant Commissioner
FDA Maharashtra

Panellists:

MARCEL DE GRUTTER
PM Serialization & Liaison Regulatory & Government Affairs, **Abbott (Netherlands)**

HEIKO TREFZGER
Product Manager, Business Analyst, Innovation Representative, **Roche (Germany)**

SUDHIR MOHAN BANSAL
Vice President and India Head of Supply Chain Management, **Pfizer**

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DAY ONE - 15th July 2021

BHARAT BHUSHAN RATHI
Head Logistics
Mankind Pharma

KRISHNA SALT
Associate Vice President
Biocon

15:30 - Afternoon Tea / Coffee

PRAFULL V. DESHPANDE
Research Scientist - Packaging Development (R&D)
Lupin

15:50 - How GS1 standards enable a safe & secure supply chain

KAUSTUBH KULKARNI
Senior Manager - Packaging Development
Wockhardt

CLAIRE CLARKE
Director Healthcare Engagement
GS1 Global Office (UK)

RAJSHRI CHETAN PARDESHI
Packaging Development Manager
Glenmark

REGULATORY

16:20 - DISCUSSION WITH EXPERTS: Meeting your needs while complying with regulatory requirements

17:10 - End of Conference

- How the Pharma industry is keeping up with changing labelling regulations and compliance?
- New regulations in packaging and labelling, track & trace
- Streamlining compliance processes with best possible regulatory practices
- Regulations which will shape the industry in the near future such as Drug Supply Chain Security Act (DSCSA).
- Gearing yourself up for upcoming regulations to stay competitive and relevant
- Regulatory requirements for successfully implement close coordination of activities across the organisation
- Regulatory and customer requirements with regards to Primary Packaging Material

Moderator:

PRASAD SATAM
Associate Vice President - Packaging Research Development, Aurobindo Pharma

Panellists:

GOURI SHANKAR
Assistant Drugs Controller (I) (Legal Cell)
CDSCO-HQ

VAIBHAV KULKARNI
Director - Regulatory Affairs
Abbott Nutrition

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REGISTER ONLINE :

Link : <https://www.townscript.com/e/3rd-annual-pharma-packaging-labelling-serialization-track-trace-2021-414212>

For Multiple Bookings - Photocopy this form and send it to bookings@virtueinsight.com

REGISTRATION FORM

RESERVATION PRICING:

Standard Price

Cost per delegate

Fee: INR 8,000 + GST(18%)

Discounted Rate for Bulk Booking of More Than 5 Delegates

Please email us at bookings@virtueinsight.com

Registration Form Details:

Forename Surname

Job Title

Company

GST No (If Applicable)

Official Contact Number

Address

Country Postcode

Phone Fax

Email

I confirm that I have read & agree to the terms and conditions of booking..... (Please Tick) ☐

Signature

Methods of Payments:

By Cheque - Complete and return the above registration form via post or email, together with your cheque payable to Virtue Insight.

By Bank Transfer:

Account Name - Virtue Insight
Account Type - Current
Account Number - 915020031763553
Bank Name - Axis Bank
Bank Address - 2/8 LAMBERT NAGAR, 1st cross street, Virugambakkam, Chennai - 600 092
Branch Name - Virugambakkam, Chennai
Swift Code - AXISINBB211
NEFT / IFSC Code - UTIB0000211
Micro Code - 600211010

★ CERTIFICATION ★

E-Certificate of attendance would be provided to attendees on request, upon completion of conference

Queries:

Should you have any questions on bookings, Please feel free to contact us.

Email: info@virtueinsight.com
Web: <http://www.virtueinsight.com>
India Office: Tel: +91 44 42108101
UK Office: Tel: +44-20 3509 3779

TERMS AND CONDITIONS:

Payment terms: Virtue Insight requires the full amount to be paid before the conference. We may refuse entry to delegates who have not paid their invoice in full.

Cancellations: Delegates and vendors are subject to the following charges and refunds upon withdrawal or cancellation between 2-3 month's prior 75% cancellation fee/ 25% refund. Less than 2 months prior to the event Full cancellation fee / No refund.

Administration Fee: If you cancel your participation (once confirmed) and haven't paid the attendance fee you will be liable to pay an administration fee of INR 5,000

Substitutions/Name Change: If you are unable to attend you may nominate, in writing, another delegate to take your place at any time prior to the start of the event. This can be done at no extra cost.

Indemnity: Virtue Insight reserves the right to make alterations to the conference/ executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will reschedule the event.

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